

Role

Senior UI/UX Designer – (SUIUX)

Job Description (JD)

- Collaborate with engineers and product managers to gather user requirements.
- Use various ideation methods like brainstorming to solve the user's needs to add value to the company.
- Explore various design approaches to solve specific user problems.
- Showcase design ideas through sitemaps, storyboards, and process flows.
- Implement the latest design innovations to ensure that the product is in accordance with the cutting-edge technology.
- Define user task flows and interaction models.
- Create a cohesive style guide to ensure consistent design language is followed across the product.
- Conduct UX research
- Create prototypes, wireframes, and mock-ups to demonstrate the functioning and layout of the product.
- Optimises UI designs and tests for intuitiveness and user-centeredness.
- Conduct usability testing to identify gaps in design and see if they can be further improved.
- Managing and developing junior UI/UX designers

Preferred Technology Stack / Hands-On Experience

Sketch, InVision, Visio, HTML, CSS, iOS, Android, Figma, and Adobe Creative Suite